

HARBOR ISLAND BEACH BITES

FOOD TRAILER / TRUCK PROPOSAL





Our Vision

Harbor Island Beach Bites is a fully beach themed food truck or trailer that brings elevated, chef-inspired finger foods to Harbor Island Park.

- Beach-themed
- Chef-Inspired Street Food
- Convenience meets culinary creativity
- Community enhancement
- High-quality handheld eats
- Designed for families, kids, parkgoers
- Covers daily service and special events
- Park-wide delivery available



Our Menu

The menu balances classic favorites with modern touches think finger foods, as well as healthy salads, specialty hot dogs, and handcrafted tacos.

Savory Finger Foods:

- Crispy Chicken Fingers with seasoned fries
- Gourmet Sliders – Angus beef, toasted brioche buns
- Specialty Hot Dogs – Weekly rotating toppings
- Street Tacos – Choice of steak, chicken, or shrimp
- Protein Bowls – Salads or grain bowls with steak, chicken, or shrimp



Our Menu

Health-Conscious Options:

- Fresh salads & wraps
- Smoothies & cold-pressed juices
- Fresh fruit cups
- Protein options bars, drinks

Beverages:

- Iced cold brew & teas
- Fresh lemonades
- Flavored water
- Kombucha & Healthy Drinks



Our Menu

Sweet Treats & Beverages

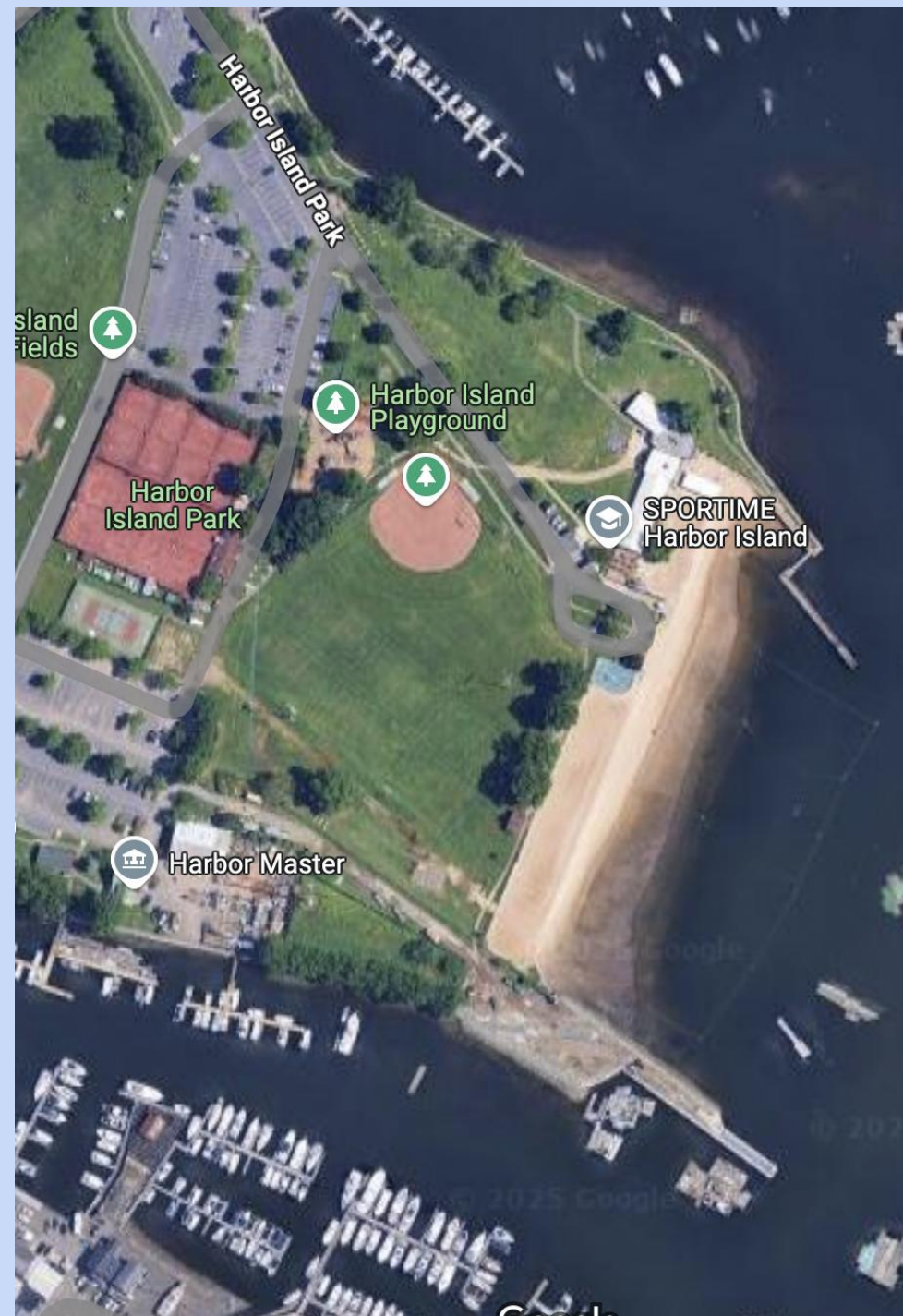
- Ice cream wide variety
- Gelato & Yogurt
- Candies
- Coffee



Breakfast ***service available on select days

Location & Setup

- Far right of beach area
- Food trailer with seating area
- Future plan to transition to permanent stand





Hours of Operation

- Spring–Fall: Daily
- Winter: Weekends & Events
- Extended hours for concerts/events

Community Commitments

- **Lunch Program:** Offer a prepaid lunch program for the town's summer camps
- **Delivery Available:** We will have delivery available.
- **Menu Boards:** Menus will be placed on the sport fields and around the park to make awareness to the park goers and offer delivery.
- 10% First Responders Discount
- Local sourcing from Hudson Valley farms and purveyors whenever possible
- Compostable packaging and waste-reduction initiatives
- Donation of excess food to community shelters
- Opportunities for 3-5 youth employment and culinary mentorship

Benefits to the Village

- Adds a vibrant, modern dining experience to Harbor Island Park & Beach
- Will provide food options to beach goers, Summer Camps and Sport Teams, as well as, all Harbor events such as; Movie Night, Concerts, etc
- Creates job opportunities for local youth
- Provides a safe, family-friendly, and convenient food option for residents and visitors

Profit Share will be Tiered

| Example | Gross 3% 1st \$60k | Gross +6% next \$40k | Gross +10% Over \$100k |
|----------------------------------|--------------------------|-------------------------------|---|
| Total Revenue | \$60,000 | \$85,000 | \$114,000 |
| Total Operating Cost | \$51,050 | \$68,000 | \$88,320 |
| Village Share | \$1,800 | \$1,800 (3%) + \$1,500(6%) | \$1,800 (3%) + \$2,400(6%) + \$1,400(10%) |
| Rent to VOM (\$500/ 4 months) | \$2,000 | \$2,000 | \$2,000 |
| Total to Village | \$3,800 | \$5,300 | \$7,600 |

Profit Events & Season

1. Season Only Rent + Gross Share = \$3,800 minimum
2. Town Events Profit = \$16,500
3. April - June (8Weeks) Park Att. & Sports = \$TBD
4. Sept - Nov (12 weeks) Park Att. & Sports = \$TBD
5. Bands On the Beach w/ Alcohol = \$\$TBD
6. Car Shows Sunday (June - Nov) = \$\$TBD

Village of Mamaroneck Profit 1st year estimate
\$20,000 - and more....